

THE 13<sup>TH</sup> ANNUAL

# CONTRACTORS CHALLENGE

## Golf Tournament & Trades Appreciation Day

### About the tournament: Friday September 22<sup>nd</sup> 2023

The Contractors Challenge Golf Tournament is a fund-raising event held at the Fairmont Chateau Golf Club in Whistler. Gavan Construction Company hosts this successful event in support of the ***Glen Ralphie Memorial Fund***, which will now be running for its 13<sup>th</sup> year in row (discounting covid years). This fund honours two of Whistler's legends - Glen Lynskey and Ralph Jensen - and proceeds of this event are given away as bursaries to help local sea to sky applicants pursue schooling within the trades. By participating in, sponsoring, or donating to this cause, you are helping us create a successful event so we can continue to raise money, year after year.

*Would you like to be involved? There are three ways to support this event:*

### 1. Hole Sponsorship

Hole sponsorship gives you a hole of your very own to advertise your products and engage your audience. Lots of sponsors try to make it fun with competitions, free giveaways etc. but it's completely up to you. If you would like to sponsor a hole or are interested in some hole sponsorship ideas that might work for your company, please reach out to me.

There are two ways for hole sponsorship this year!

- 1) **Animated hole sponsorship:** This is all about engaging the players! If you have are able to provide a give-away to



players (some ideas include, food, drinks, hats/your company merchandise, a prize etc.) than hole sponsorship is free to you.

- 2) **Marketing hole sponsorship:** If you are unable to animate your hole but would still like your brand exposure to the players, then we would still love you to join us! Marketing hole sponsorship does have a fee associated, which is \$1,000. This can be paid directly to the charity if you need a receipt (and then please forward us the receipt as proof of payment).

Hole sponsorship is limited to the first 18 sign ups, so you must be quick!

Benefits of hole sponsorship:

- Advertising for your company directly to the Whistler locals who use/consume your products,
- A guaranteed audience as each player stops at your hole,
- Networking opportunities.

## 2. Cart Donations

You can also take part by donating to the carts. We will have 74+ carts in use for the tournament, each with two players. Small food, drink, or gift options to place inside the carts work best in this case. With cart donations, your company logo will also be displayed in the window of the carts.



### 3. Prize Donations

Donations to the prize table greatly help up raise funds for our cause and contribute to the success of this event. We would greatly appreciate any contributions or prize donations that your business may have to offer. Your company name and logo will be prominently displayed on the prize table and around the gathering areas in order to promote your company.



Thank you to all the companies and individuals who can sponsor and donate to this event!

**GAVAN**  
CONSTRUCTION COMPANY

Fairmont  
**CHATEAU WHISTLER**  
GOLF CLUB